



## Emplicity PrimeHR™ Service provides **Williams Data** peace of mind to focus on growth!



Thank You Emplicity, for going to great lengths to do the job, for making it look easy, for the accuracy, and the timeliness, and your supreme professionalism. I remain grateful to you for a job well done!

**Doug Williams**  
President and CEO  
Williams Data

### INTRODUCTION

As Williams Data Management grew to service all of Southern California, they became a leader in Business Records Management, but lacked the HR support needed to ensure compliance with ever-changing labor legislation. Having worked with other professional employer organizations, Williams Data Management was looking for a solutions-based company that could balance their complicated compliance, benefits administration and payroll while also managing employee relations for both administrative office personnel and warehouse employees in both English and Spanish. Williams Data Management chose Emplicity's PrimeHR™ program to help them gain control of employee administration and compliance, so they could focus on what they do best; leading the pack in bringing custom, comprehensive business records management solutions to companies all over Southern California.



### CHALLENGE:

COST EFFECTIVE  
HR SUPPORT AND QUICK  
RESPONSE

Having cost effective support and timely response to issues was a major challenge with the way Williams Data Management HR had been previously run. They needed an HR professional who could be a responsive and attentive; able to handle all issues related to HR as they arose.

### SOLUTION:

A LOWER COST  
DEDICATED HR SPECIALIST

Emplicity's team of experts provided Williams Data Management a lower cost HR option with a dedicated HR Representative and other support specialists to deliver them with the attentiveness and responsiveness desired. With dedicated HR support from Emplicity, Williams Data Management was immediately provided with hands-on guidance regarding any issues that might arise throughout the employment cycle and comfortable they were in regulatory compliance.



# CLIENT SPOTLIGHT



## CHALLENGE:

COMPREHENSIVE  
HR MANAGEMENT FOR  
A GROWING COMPANY

## SOLUTION:

CLOUD-BASED  
HRIS TECHNOLOGY

Williams Data Management struggled to keep up with managing their HR related tasks in an efficient way. With approximately 40 employees, many of whom spent a good portion of their hours traveling across Southern California picking up and delivering materials from clients, they needed a system that made HR management simple.



Emplicity's human resources information system (HRIS) provided Williams Data with interactive access to HR and payroll records, integrated time and attendance and performance management and gave them a dedicated portal for payroll processing, employee self-service and reporting, and even automated new hire and benefits enrollment.

## CHALLENGE:

UNCOMPETITIVE SMALL  
COMPANY BENEFITS

## SOLUTION:

COMPETITIVE LARGE  
GROUP BENEFITS  
PLATFORM

Williams Data Management found themselves facing the same challenge that many other smaller businesses face; they didn't have many great options for providing benefits to their employees. And like many other businesses of their size, they struggled to provide excellent benefits to their employees at a reasonable cost.

Emplicity provided Williams Data Management with access to competitive big-company health benefits and workers' compensation programs, and also reducing the administrative cost by handling the enrollment, administration, and billing. Williams Data Management can now offer their employee competitive benefits that include group medical, dental and vision products, short-term and long-term disability, life insurance, flexible spending accounts (FSAs) and 401(k) retirement plans.

## ABOUT WILLIAMS DATA MANAGEMENT

Williams Data Management's beginning goes back to the year 1922 when John J. Williams started a humble transfer and storage company. By the 1980s, Williams Transfer and Storage Company had transitioned to file storage and digitizing documents, with Williams' grandsons, Douglas and Mark, leading the innovation. Douglas and Mark rebranded the company as Williams Record Management and transformed their freight distribution and warehouse businesses into a full-service document records center and storage facility. In 2010, they rebranded once again to Williams Data Management, offering their clients comprehensive information and business records management services. Data breaches are a hot topic in the national news and cause worry for both businesses and consumers. Williams Data Management has a proven track record of business records management, and offers their clients custom, comprehensive business records management plans, that include document storage, information management, certified shredding, and business continuity planning.



## ABOUT EMPLICITY

Emplicity the leading local Human Resources Outsourcing provider was founded in 1996 on the principle of making employee management simple. Emplicity is headquartered in Irvine, California with offices in Sacramento, Los Angeles and San Francisco, serving over 6000 worksite employees throughout California.

We assist our clients in the pursuit of success by providing full-service Professional Employer Services that frees them from the complexities of HR. Our dedicated, trusted team of HR professionals provide services that result in all-inclusive, empowering solution for our clients' human resources needs. We understand our clients' point of view and conduct ourselves in a professional, empathetic, and enthusiastic manner.



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