



Emplicity PrimeHR™ Service provides **Battleship IOWA** with up-to-date HR specialists!

“Emplicity is a one stop service for us. They have specialists in HR, in payroll and in benefits, and they all have knowledge that is up-to-date so that we don’t have to search for current information on our own. When we have questions, we ask (the specialists) and they can provide answers and alternative solutions to help us make informed decisions on our end.”

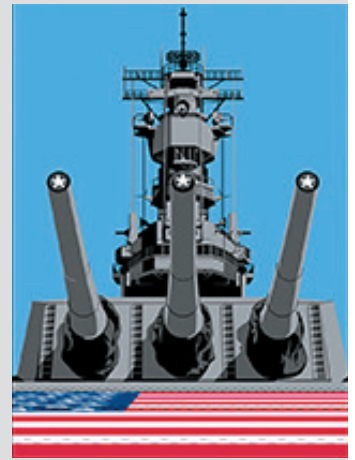
Nui Valletta



INTRODUCTION

When the non-profit Pacific Battleship Center opened the Battleship IOWA as an interactive naval museum in July of 2012, they knew almost immediately that they needed some help with their human resources management. They soon decided to partner with a professional employer organization (PEO) to manage their HR, payroll and benefits programs so that they could focus on their three main tenets: Education, Veterans and Community. After a few years with their first PEO, they were feeling unsure about the relationship.

The team at Battleship IOWA could not determine exactly how much they were being charged for each of the services provided by the PEO, and they noticed that their charges seemed to also increase unexpectedly each time they renewed their contract. They were also not happy with the support they had received in response to HR-related problems and issues that arose and decided that it was time to look for a PEO provider that would better meet their needs. “Cost was a big factor, but so was the lack of a ‘personal touch,’ explained Ross O’Brien, Treasurer and Chief Financial Officer at Battleship IOWA. “While we did have a team of individuals assigned to us, they rarely visited our location, and didn’t always have the most creative suggestions for how to resolve issues.”



CHALLENGE:

PERSONALIZED HR
MANAGEMENT FOR
LIMITED RESOURCES

Battleship IOWA operates on limited financial resources, requiring outsourcing for certain aspects of employee management. Their previous PEO provider offered the outsourcing, but their representatives lacked in creative solutions for issues that arose.

SOLUTION:

DEDICATED, RESPONSIVE
AND KNOWLEDGEABLE
REPRESENTATIVES

After partnering with Emplicity, Battleship IOWA was paired with dedicated specialists in each of the areas they needed assistance with, including a payroll specialist, a benefits specialist and an HR specialist. “Prior to having a PEO, we didn’t have any employees knowledgeable in any of these functions. It was a big burden for us to hire an in-house person to take on the HR role,” said Nui Valletta, Accounting Manager at Battleship IOWA. “Our Emplicity HR representative, Melissa, works with us to find solutions to our problems, and doesn’t just recite the law to us,” added Ross O’Brien, CFO.

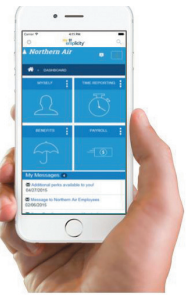
CHALLENGE:

COST CONFUSION

SOLUTION:

PRICING TRANSPARENCY

Battleship IOWA bundled invoices that did not offer a breakdown of costs, making it difficult to allocate funds properly. Additionally, they noticed unexplained increases in costs year after year. "We needed a simple and easy to understand cost structure and invoice."



Emplicity provided a simple one fee transparent invoicing system, eliminating hidden fees and confusion about costs for services. "We have an unusual group of employees, including full-time, part-time, hourly and salaried," said O'Brien. "Emplicity's Human Resources Information System (HRIS) breaks down the costs by employee and job type, relieving us of the burden of having to determine it on our own," added Valletta.

CHALLENGE:

RETAINING A DIVERSE GROUP OF EMPLOYEES

SOLUTION:

COMPETITIVE LARGE GROUP BENEFITS PLATFORM

The Battleship IOWA employs 52 individuals and has approximately 1000 unique volunteers over the course of a year. Many of their employees could likely obtain higher-paying jobs in the for-profit world, making it extremely important to ensure they feel valued and appreciated. Battleship IOWA needed a PEO provider that understood this challenge and could help find creative solutions for retaining employees.

benefits

While working for a non-profit is fulfilling in a way that many for-profit jobs are not, non-profit employers are not usually able to offer the competitive pay and enticing benefits that for-profit employers can. Partnering with Emplicity allowed Battleship IOWA to offer their employees quality benefits that they would be unable to offer on their own.



ABOUT BATTLESHIP IOWA

Operated by the non-profit Pacific Battleship Center (PBC), the Battleship IOWA opened on July 7, 2012 as an interactive naval museum at the L.A. Waterfront. The vision for the PBC and the Battleship IOWA Museum is "to connect the past with the future." They do so by "connecting the stories and the legacy of the Battleship IOWA with future generations through different programs and education, and interactive innovative exhibits." The Battleship IOWA crew comes from a variety of backgrounds including maritime, military, business, attraction, non-profit, technology, hospitality, construction and other trades. Through the unique melding of these skills, the preservation and interpretation of the Battleship IOWA and by sharing the accomplishments and sacrifices of American patriots and engaging visitors in unique and exciting ways, the crew works to provide guests an authentic experience, bringing the Battleship IOWA alive for guests of all ages to enjoy.

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ABOUT EMPPLICITY

Emplicity the leading local Human Resources Outsourcing provider was founded in 1996 on the principle of making employee management simple. Emplicity is headquartered in Irvine, California with offices in Sacramento, Los Angeles and San Francisco, serving over 6000 worksite employees throughout California.

We assist our clients in the pursuit of success by providing full-service Professional Employer Services that frees them from the complexities of HR. Our dedicated, trusted team of HR professionals provide services that result in all-inclusive, empowering solution for our clients' human resources needs. We understand our clients' point of view and conduct ourselves in a professional, empathetic, and enthusiastic manner.



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